

# NJMC NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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**New Jersey  
Meadowlands  
Commission**

## **NJMC Fifth Annual Butterfly Day Set for Sunday, July 27, from 10 a.m. to 3 p.m.**

*Family Friendly Celebration of Winged Marvels Includes Butterfly Walks and Talks, Kids' Scavenger Hunt and Butterfly Costume Contest*

**LYNDHURST, N.J.** – The New Jersey Meadowlands Commission (NJMC) is pleased to announce it will host its Fifth Annual Butterfly Day at DeKorte Park on Sunday, July 27, from 10 a.m. to 3 p.m. The very popular, family-friendly event includes butterfly walks and talks, a scavenger hunt and butterfly costume contest for kids, and information tables. Last year more than 600 people attended Butterfly Day.

“Butterfly Day is the highlight of our summer programming and provides a great opportunity for families and people of all ages to come together to enjoy, learn about and appreciate these beautiful, winged marvels and the many ways that they benefit the environment,” said Marcia Karrow, Executive Director of the NJMC. “We invite everyone to spend a wonderful day at DeKorte Park and enjoy all the natural wonders the Meadowlands has to offer.”

The Butterfly Day schedule includes:

- Frequent butterfly walks led by butterfly experts
- Short talks and slide shows:
  - 10:10 a.m., 12:10 p.m. and 2 p.m. – The NJMC’s Jim Wright discusses the butterflies of DeKorte Park.
  - 11:10 a.m. – Tom Yezerski talks about his children’s book, “Meadowlands: A Wetlands Survival Story.” Signed copies of the book will be available for sale.
  - 1:10 p.m. – Jim Wright talks about the NJMC’s coffee-table book, “The Nature of the Meadowlands.” Signed copies of the book will be available for sale.
- 11:30 a.m. – A native plant walk with botanist Edith Wallace
- 1 p.m. – Butterfly Costume Contest (Ages 12 and under)
- Daylong scavenger hunts for children.
- Raffle drawings for great prizes including tickets to NJMC Pontoon Boat Cruises on the Hackensack River.

Butterflies commonly seen in DeKorte Park at this time of year include Black Swallowtails, Eastern Tiger Swallowtails and Pearl Crescents. The centerpiece of Butterfly Day is Jill’s

Garden. Located outside the Meadowlands Environment Center, the garden features cone flowers, butterfly bushes and butterfly weed to attract butterflies.

Jill's Garden was built to honor the memory of Rutherford native Jill Ann Ziemkiewicz, the youngest member of the flight crew assigned to TWA flight 800, which fell into the ocean off Long Island on July 17, 1996.

Butterfly Day is co-sponsored by the Bergen County Audubon Society (BCAS) and the North Jersey Chapter of the North American Butterfly Association. The BCAS will have tables set up with information on butterfly identification, binoculars and gardening to attract butterflies. Attendees are encouraged to bring their own lunches. Food will not be sold at Butterfly Day. The rain date is Sunday, Aug. 3.

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