



## New Jersey Meadowlands Commission

Administration Building: One DeKorte Park Plaza ☎ Phone: 201-460-1700 ☎ Fax: 201-460-1722  
Meadowlands Environment Center: Two DeKorte Park Plaza ☎ Phone: 201-460-8300 ☎ Fax: 201-842-0630  
Lyndhurst, NJ ☎ 07071 ☎ www.njmeadowlands.gov

**PUBLIC NOTICE**  
**February 7, 2014**  
**GKAP/Billboard-Variance**  
**File: 13-359**

Please take notice that an application for one (1) use variance and three (3) bulk variances has been filed with the New Jersey Meadowlands Commission by Peter English on behalf of GKAP Corporation for the premises identified as Block 107.03, Lot 11, along Paterson Plank Road, in the Borough of East Rutherford, New Jersey. Said premises is located in the Commission's Waterfront Recreation zone. The use and bulk variances are sought in connection with the applicant's proposal to install a free-standing billboard on the subject property.

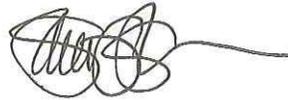
The applicant is requesting relief from:

1. N.J.A.C. 19:4-8.14(h) Table 8-5, which does not permit billboard signs in the Waterfront Recreation zone, whereas the applicant is proposing to erect a 110-foot high, 14-foot by 48-foot double-faced, digital billboard on the subject premises.
2. N.J.A.C. 19:4-8.14(h)7ii(1), which requires that a billboard be installed within a right-of-way having a posted speed limit of 55 mph or higher, or within 50 feet thereof, whereas the proposed billboard will be erected at a distance of 59 feet from the New Jersey Turnpike right-of-way.
3. N.J.A.C. 19:4-8.14(h)7ii(2), which states that a billboard shall not be permitted within 500 feet of a residential zone or residence, whereas the proposed billboard will be located approximately 260 feet from a Court-mandated residential property (Block 107.03, Lot 7 in East Rutherford).
4. N.J.A.C. 19:4-8.14(h)7v, which requires that the maximum permitted height of a billboard shall be 30 feet above the grade level of the adjacent roadway surface, whereas the applicant is proposing to install a billboard sign with a height of approximately 107 feet above the adjacent roadway surface of the New Jersey Turnpike.

A public hearing will be held on Tuesday, March 11, 2014, at 10:00 A.M., in the Office of the Commission, Two DeKorte Park Plaza, Lyndhurst, New Jersey. Any party in interest may appear in person, by agent, or by attorney and present any comments or objections to the relief sought. Written comments may also be submitted prior to the date of the hearing. All plans filed by the applicant are available at the Office of Land Use Management for public inspection during regular business hours.

Please contact the NJMC Offices at 201-460-1700 prior to the hearing if special requirements are needed under the Americans with Disabilities Act (ADA). If there are any questions, please contact Mark Skerbetz at 201-460-8132 during regular business hours.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sara J. Sundell', with a long horizontal flourish extending to the right.

Sara J. Sundell, P.E., P.P.  
Director of Land Use Management  
Chief Engineer