
News Release

For Immediate Release

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NJMC Business Accelerator Welcomes New Clients

LYNDHURST, NJ – The New Jersey Meadowlands Commission Business Accelerator recently welcomed five start-up companies to its roster, including an eco-friendly paint business and a company whose biodegradable and recyclable products are “Not Built to Last.” The new clients are benefiting from the critical support services that the Accelerator offers to help early-stage companies and entrepreneurs primarily focused on green technologies succeed.

“The NJMC Business Accelerator is a tremendous resource for entrepreneurs and supports Governor Christie’s economic agenda to grow high-tech businesses and jobs in New Jersey,” said Marcia Karrow, Executive Director of the NJMC. “The Commission encourages start-up companies to take advantage of how the Accelerator can help their businesses prosper.”

The NJMC Business Accelerator’s invaluable support services include one-on-one mentoring, business planning and milestone tracking, grant writing support, marketing assistance, networking opportunities, collaborations with universities and colleges, and professional and affordable office space in Lyndhurst.

“Establishing a home office has done wonders for the team morale,” said Luis Rosado, Chief Administrative Officer of new client Battle Empire, a company that develops online video game leagues that offer cash prizes. “We have transitioned from a virtual headquarters to an actual home where company executives can comfortably meet to discuss strategy and other important corporate matters.”

The new clients who have joined the Accelerator in the past three months are:

Audra Frank Associates: This company specializes in eco-friendly commercial and residential painting. They do not use volatile organic compounds and know which wallpaper glues to use and which removers, soaps, and finishes you can count on to keep your



surroundings safe. Audra Frank Associates also provides consulting services to contractors, architects and designers on green building and green products.

Going green took on a new meaning for Audra in 2005, when her husband and business partner, David, died of brain cancer. Convinced that David's cancer developed as a result of decades of exposure to paint fumes on a nearly daily basis, Audra has spent the last several years combing the marketplace for safe, environmentally friendly products.

www.audrafrankassociates.com

www.audrafrankpainting.com

SpeechTrans

SpeechTrans eliminates language barriers with software and mobile applications that allow people to instantly communicate in nine languages. SpeechTrans also allows Facebook friends to communicate in different languages remotely. As you type or speak, your words are automatically translated into the language of your choice. The product is available for iPhones, 3rd Generation iPod Touches and iPads.

<http://speechtrans.com>

Recircle Brands

Recircle Brands specializes in making recyclable and biodegradable products that are "Not Built to Last." Their premiere product, BagUps™, includes a box of perforated trash bags placed at the bottom of your trash can. When one bag is full, another bag is attached to the bottom to take its place. Recircle Brands products are made in New Jersey and assembled by veterans.

www.recirclebrands.com

Battle Empire

This company creates online video game leagues in which players can earn money for competing and achieving high level performances over daily cycles. The Battle Empire platform ranks and calculates skill based on performance over time. At the end of each day, the top percentage of players win money.

www.battleempire.com

Monolith Services Group

Monolith Services Group is a technology company focused on the development and implementation of a patent pending social media platform that will provide a wide range of workforce development services for displaced blue and white-collar workers within the context of a supportive online community of professionals and peers.

www.openforum.com/MonolithServicesGroup



To arrange an interview with any of the companies listed above, contact Brian Aberback at 201-460-4619 or brian.aberback@njmeadowlands.gov.

For more information on the NJMC Business Accelerator and how to become a client, visit www.njmcaccelerator.com, or contact Debbie Lawlor at 201-438-1245 or debbie.lawlor@njmeadowlands.gov.

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