

NJMC NEWS RELEASE

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FOR IMMEDIATE RELEASE

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NJMC Transportation Chief Honored By Regional Business Partnership

LYNDHURST, N.J. – New Jersey Meadowlands Commission (NJMC) Chief of Transportation David Liebgold has been named the recipient of the prestigious Newark Regional Business Partnership (NRBP) Transportation Leadership Award. Liebgold is being recognized for his exceptional work in improving the transportation network in the greater Newark region to help commerce flow more freely and create job opportunities. He will be honored at a NRBP breakfast at the Newark Club on Monday, May 16.

“David Liebgold is an outstanding transportation engineer whose strong work ethic, technological ingenuity and tireless dedication to improving roadway systems in one of the most dense and economically critical highway corridors in the nation has significantly improved the quality of life and economic vitality of area businesses and hundreds of thousands of commuters,” said Marcia Karrow, Executive Director of the NJMC. “The Meadowlands Commission is very pleased to congratulate David on this admirable achievement. He is a true asset to the region’s business community.”

Liebgold, a professional engineer and planner, joins an impressive list of past NRBP Award recipients, including U.S. Senators and Congressmen. He is one of six transportation leaders being honored this year by the NRBP, the Newark region’s leading business advocacy organization. The NRBP includes 450 member businesses from New Jersey, New York City and beyond, serving as a powerful voice focusing on issues that impact economic growth and vitality.

Liebgold is currently overseeing the Meadowlands Adaptive Signal System for Traffic Reduction (MASSTR) project, a business and environmentally-friendly program in which the NJMC is upgrading 128 outdated traffic signals throughout the Meadowlands region. The MASSTR project implements high-tech, adaptive traffic signal control software that continuously adjusts traffic light timings based upon the changing flow of traffic from each intersection approach.

The project, which began this year and is expected to be completed in 2013, will reduce vehicle delays by 1.2 million hours per year, gasoline consumption by more than 1.2 million gallons per year and greenhouse gas emissions by more than 11,000 tons per year for the more than 400,000 vehicles that travel the project corridors daily. The \$12 million project is funded mainly by a \$10 million federal transportation grant that Liebgold helped secure.

In addition, Liebgold has worked with Meadowlink Commuter Services to develop a shuttle bus system that has increased the use of public transportation by workers in the Lyndhurst, Rutherford and Newark areas, taking cars off the road and reducing congestion. The shuttle program also creates job opportunities for people who rely on mass transportation to reach the workplace.

As the Chief of Transportation for the NJMC, Liebgold directs the Commission’s transportation planning and traffic engineering initiatives. He is a graduate of the University of California at Berkeley School of Engineering and Haas School of Business, where he earned a master’s degree in transportation engineering and a certification in management of technology. He received a bachelor’s degree in civil engineering with honors

from Rutgers University. An Emerson native and Oakland resident, Liebgold has worked for the NJMC for eight years.

To learn more about the MASSTR project and Meadowlink Shuttle programs, and to arrange an interview with David Liebgold, contact Brian Aberback at 201-460-4619 or brian.aberback@njmeadowlands.gov.

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