

# NJMC NEWS RELEASE

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**New Jersey  
Meadowlands  
Commission**

**FOR IMMEDIATE RELEASE**

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## **New Jersey Meadowlands Commission (NJMC) Receives US EPA Grant for Meadowlands Green Restaurant Initiative**

**LYNDHURST, N.J.** – The New Jersey Meadowlands Commission (NJMC) is pleased to announce that it has received a US EPA grant award in the amount of \$99,200 for its Meadowlands Green Restaurant Initiative to assist the region’s food and beverage industry in implementing green initiatives.

The NJMC created the Meadowlands Green Restaurant Initiative to promote sustainability in a proactive manner that demonstrates the economic benefits to the restaurant establishments, as well as to the environment. The Commission will educate restaurateurs about the availability of cost-effective strategies to green their businesses and provide training on how to implement these measures.

“The NJMC is excited to use this grant to help demonstrate to area restaurants how sustainability makes good business sense,” said Marcia Karrow, Executive Director of the NJMC. “With over 600 restaurants in the Meadowlands region, this initiative is particularly timely as restaurants prepare for high-profile sports and entertainment events, including Super Bowl 2014, that are projected to bring hundreds of thousands of visitors to the Meadowlands in the next few years.”

The Meadowlands Green Restaurant Initiative will concentrate on addressing four of EPA’s National Focus Areas for Pollution Prevention: reduction of greenhouse gas emissions, reduction of the use of hazardous materials, reduction of water usage, and cost savings. The grant will also fund workshops, training, audits to be utilized in case studies, and the creation of a Meadowlands green restaurant information database and guidebook that can be used as a model for municipalities throughout New Jersey.

Members of the food and beverage industry interested in learning how they can participate in the program should contact NJMC Chief of Sustainability Debbie Lawlor at 201-777-2410.

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